



**FOR IMMEDIATE RELEASE – September 3, 2008**

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**GREEK HEALTH MINISTER, LEADERS FROM ACROSS EUROPE TO CONVENE  
IN BRUSSELS FOR 5<sup>th</sup> ANNUAL WORLD HEALTH CARE CONGRESS EUROPE, 13-  
14 MAY, 2009**

*Two-day congress to focus on best practices and initiatives for improving healthcare delivery in Europe*

**WOBURN, Mass, UNITED STATES** – Building on the success of the 2008 event, the World Health Care Congress Europe will convene more than 600 health care leaders from around Europe and the world for its 2009 event, 13-14 May, 2009 in Brussels, Belgium.

The World Health Care Congress Europe is the only major international forum where hundreds of health leaders share best-practices and successful initiatives for improved delivery and outcomes in Europe. Participating thought-leaders include: health ministers, leading government officials, hospital directors, IT innovators, decision makers from public and private insurance funds, pharmaceutical and medical device companies, and health care industry suppliers.

Featured speakers are to include, Dimitris Avramopoulos, Minister of Health and Social Solidarity, Greece, who will participate in a roundtable discussion with other health ministers from Europe and around the globe.

**WHAT:** The 5th Annual World Health Care Congress Europe

**WHEN:** 13-14 May 2009

**WHERE:** Bedford Hotel and Conference Centre, Brussels, Belgium

**PROGRAM AGENDA:** [www.worldcongress/europe](http://www.worldcongress/europe)

**Dimitris Avramopoulos**, Minister of Health and Social Solidarity, Greece

**Dr Lodewijk Bos**, President, ICMCC, The Netherlands

**Dr. Martin Denz**, President, European Health Telematics Association (EHTEL), Switzerland

**Dr. Bruno Giovanni Gridelli**, Professor of Surgery, University of Pittsburgh; Director, Department of Surgery; Medical and Scientific Director, Istituto Mediterraneo per i Trapianti e Terapie ad Alta Specializzazione (IsMeTT), Palermo and UPMC International, Italy

**Kari Harno**, MD, PhD, Chief Physician, Helsinki University Central Hospital, Hospital District of Helsinki and Uusimaa, Finland

**Dr Jacob Hofdijk**, Special Advisor, Chronic Disease Management, Ministry of Health, The Netherlands

**Torunn Janbu, MD**, President, The Norwegian Medical Association, Norway

**Margaret Parton**, Chief Executive, NHS Technology Adoption Centre, United Kingdom

**Erwin van Leussen**, Manager Innovation, Achmea Health Insurance, The Netherlands

**Hans Verrept**, Head of the Intercultural Mediation Unit, DG1, Federal Public Service for Public Health Belgium

**Dr. Michael Wilks**, President, Standing Committee of European Doctors (CPME), Belgium

**Emilio Mordini, Director**, Centre for Science, Society and Citizenship, Italy

**Willy Palm**, Dissemination Development Officer, European Observatory on Health Systems and Policies, WHO European Centre for Health Policy, Belgium

The event features visionary keynote addresses, controversial debates, dynamic panel discussions, case studies, tutorials and roundtable discussions. (need more here, look at the pdf on the website)

**Attendee Summit Offerings:**

- Chronic Disease Management
- Implementing Health IT
- Reforming Health Insurance
- Improving Quality and Patient Safety
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- Implementing Health IT
- Reforming Health Insurance
- Improving Quality and Patient Safety

**For the latest programme updates, please visit [www.worldcongress.com/europe](http://www.worldcongress.com/europe)**

**About World Health Care Congress Europe**

Presented by World Congress, the leading global producer of health care conferences for senior-level executives from private industry and government, the 6<sup>th</sup> Annual World Health Care Congress Europe is featured through the support of [Humana](#), [DB Motion](#), [Health Dialog](#) and [Aetna Global](#).